

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION

**Federal State Autonomous Educational Institution of Higher Education
«National Research Lobachevsky State University of Nizhny Novgorod»**

Институт экономики

УТВЕРЖДЕНО

решением Ученого совета ННГУ

протокол № 10 от 02.12.2024 г.

Working programme of the discipline

History of Entrepreneurship

Higher education level

Bachelor degree

Area of study / speciality

38.03.01 - Economics

Focus /specialization of the study programme

World Economy

Mode of study

full-time

Nizhny Novgorod

Year of commencement of studies 2025

1. Место дисциплины в структуре ОПОП

Дисциплина Б1.О.08 История предпринимательства относится к обязательной части образовательной программы.

2. Планируемые результаты обучения по дисциплине, соотнесенные с планируемыми результатами освоения образовательной программы (компетенциями и индикаторами достижения компетенций)

Формируемые компетенции (код, содержание компетенции)	Планируемые результаты обучения по дисциплине (модулю), в соответствии с индикатором достижения компетенции		Наименование оценочного средства	
	Индикатор достижения компетенции (код, содержание индикатора)	Результаты обучения по дисциплине	Для текущего контроля успеваемости	Для промежуточной аттестации
ОПК-3: Способен анализировать и содержательно объяснять природу экономических процессов на микро- и макроуровне;	ОПК-3.1: Анализирует социально - экономические процессы на микро, макро и глобальном уровнях ОПК-3.2: Владеет навыками оценки тенденций социально-экономических процессов на микро, макро и глобальном уровнях	ОПК-3.1: Know the main stages and levels of entrepreneurship development in the context of the socio-economic development of society To be able to determine the specifics of entrepreneurial activity at each stage and level of its development Possess the skill of analyzing entrepreneurial activity at historical stages and structural levels of its development. Знать основные этапы и уровни развития предпринимательства в контексте социально-экономического развития общества Уметь определять специфику предпринимательской деятельности на каждом этапе и уровне её развития Владеть навыком анализа предпринимательской деятельности на исторических этапах и структурных уровнях её развития ОПК-3.2: Know the main patterns and trends in the development of socio-economic processes at various historical stages To be	Тест Практическое задание	Зачёт: Тест Контрольные вопросы

		<p>able to determine cause-and-effect relationships and principles of functioning of entrepreneurial activity Possess the skills of analysis and evaluation of entrepreneurial activity in various socio-economic conditions.</p> <p>Знать основные закономерности и тенденции развития социально-экономических процессов на различных исторических этапах</p> <p>Уметь определять причинно-следственные связи и принципы функционирования предпринимательской деятельности</p> <p>Владеть навыками анализа и оценки предпринимательской деятельности в различных социально-экономических условиях</p>		
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3. Структура и содержание дисциплины

3.1 Трудоемкость дисциплины

	очная
Общая трудоемкость, з.е.	3
Часов по учебному плану	108
в том числе	
аудиторные занятия (контактная работа):	
- занятия лекционного типа	14
- занятия семинарского типа (практические занятия / лабораторные работы)	14
- КСР	1
самостоятельная работа	79
Промежуточная аттестация	0
	Зачёт

3.2. Содержание дисциплины

(структурированное по темам (разделам) с указанием отведенного на них количества академических часов и виды учебных занятий)

Наименование разделов и тем дисциплины	Всего (часы)	в том числе			
		Контактная работа (работа во взаимодействии с преподавателем), часы из них			Самостоятельная работа обучающегося часы
		Занятия лекционного типа	Занятия семинарского типа (практические занятия/ лабора торные работы), часы	Всего	
	0 Ф 0	0 Ф 0	0 Ф 0	0 Ф 0	0 Ф 0
Topic 1. The subject and objectives of the history of entrepreneurship. "Episodic" and "systematic" entrepreneurship.	13	1	2	3	10
Topic 2. General characteristics of the patrimonial economy. Formation of prerequisites for entrepreneurial activity.	13	1	2	3	10
Topic 3. The era of of Initial Capital Accumulation (ICA).	15	3	2	5	10
Topic 4. Early capitalist manufacture. Manufactory stage in the development of entrepreneurial activity.	12	0	2	2	10
Topic 5. Industrial revolution and its consequences for the development of entrepreneurial activity.	13	3	0	3	10
Topic 6. Formation and main stages of development of state regulation of private business.	15	2	4	6	9
Topic 7. The transition to a "post-industrial society" and its impact on the development of entrepreneurial activity.	13	2	1	3	10
Topic 8. The process of transnationalization of entrepreneurial activity at the end of the 20th - beginning of the 21st century.	13	2	1	3	10
Аттестация	0				
КСР	1			1	
Итого	108	14	14	29	79

Contents of sections and topics of the discipline

Content of the Course

Topic 1. The subject and objectives of the history of entrepreneurship. "Episodic" and "systematic" entrepreneurship.

Subject and methods of the history of entrepreneurship. The concept of entrepreneurial activity. The main stages in the development of entrepreneurship. “Basic”, “surplus” and “extra” product. The emergence of commodity production. Product and its properties. “Episodic” and “systematic” entrepreneurship. The main areas and factors of entrepreneurial activity. Episodic Entrepreneurship in Ancient Egypt and Babylon. Greek ergasterium and Roman villa as early forms of entrepreneurial activity.

Topic 2. General characteristics of the patrimonial economy. Formation of prerequisites for entrepreneurial activity.

The feudal way of producing material goods and living conditions. Basic conditions and signs of natural economy. Votchina, its structure and principles of functioning. Development of the main types of land rent. Agrarian revolution of the 12th century and its role in the development of rent relations. The mechanism of the emergence of monetary rent and the emergence of prerequisites for systematic entrepreneurial activity.

Topic 3. The era of of Initial Capital Accumulation (ICA).

Capital and its forms. Objective and subjective goals of ICA. Basic theories of ICA. Disadvantages of the "ethical theory" of M. Weber. "Economic Theory" by K. Marx. Historical types and forms of ICA. Stages of ICA. Fencing in England. Intermediary activity in trade. Non-equivalent exchange. Non-economic forms of

ICA. The influence of ICA on the formation of the prerequisites for early bourgeois revolutions in Europe and America. Specific conditions of ICA in Russia.

Topic 4. Early capitalist manufacture. Manufactory stage in the development of entrepreneurial activity.

Capitalist manufacture as the first form of entrepreneurial activity in production. Differences between a manufactory and a medieval craft workshop. Ways and forms of the emergence of manufactory. Manufactory is scattered and centralized; organic and heterogeneous. Creation of the first manufactories in Russia and on the territory of the Nizhny Novgorod region.

Topic 5. Industrial revolution and its consequences for the development of entrepreneurial activity.

The concept of "industrial revolution". The main stages of the industrial revolution. Synchronicity and asynchrony of the industrial revolution in different countries. Two sides of the Industrial Revolution. The impact of the industrial revolution on the development of society and entrepreneurial activity. The technical side of the industrial revolution, and its impact on the process of production of profits by private entrepreneurs. The concentration of production as a result of the struggle for profit. Monopoly. Forms of monopolies and ways of their emergence in the last third of the 19th century. The role of the state in ensuring stable production of profit. financial oligarchy. The social side of the industrial revolution, and its impact on the development of labor and social legislation in industrialized countries. The role of the state in the relationship between entrepreneurs and wage workers. Business and Politics: The International and Domestic Political Consequences of Entrepreneurship in the Industrial Era.

Topic 6. Formation and main stages of development of state regulation of private business.

Economic and historical conditions for the emergence of state regulation (SR) of private business. Private and state ownership of the main means of production. Private and state entrepreneurial initiative. Nationalization as a basis for state entrepreneurship. The main forms of state regulation of private entrepreneurship (state budgetary, credit-financial and tax policy; social reform) and their impact on the entrepreneur's private initiative. The main stages in the development of state regulation of private business. SR - trend and SR - stage.

Topic 7. The transition to a "post-industrial society" and its impact on the development of entrepreneurial activity.

The concept of "new society". The main theories of the new society: "post-industrial society" by D. Bell and R. Aron; "convergent socialism" by J.K. Galbraith; "stages of economic growth" by W. Rostow. The general and the particular in the theories of the "new society". Changing business conditions in the "new society".

Strengthening the influence of monetary levers and social reforms in the SR system of private entrepreneurial activity.

Topic 8. The process of transnationalization of entrepreneurial activity at the end of the 20th - beginning of the 21st century.

The theory of "ultra-imperialism" by K. Kautsky. The concentration of production and its role in the creation of the "world trust". New forms of monopolization of production and capital in the second half of the 20th century (transnational corporations and conglomerates). Transnational conglomerate as a prototype of a global trust. The place of Transnational corporations in the modern world economy.

4. Учебно-методическое обеспечение самостоятельной работы обучающихся

Самостоятельная работа обучающихся включает в себя подготовку к контрольным вопросам и заданиям для текущего контроля и промежуточной аттестации по итогам освоения дисциплины приведенным в п. 5.

Для обеспечения самостоятельной работы обучающихся используются:

Электронные курсы, созданные в системе электронного обучения ННГУ:

History of Entrepreneurship, <https://e-learning.unn.ru/course/view.php?id=11291>.

Иные учебно-методические материалы:

Будцын Игорь Валерьевич. Методические рекомендации по изучению дисциплины «История предпринимательства» : учебно-методическое пособие / И. В. Будцын ; ННГУ им. Н. И. Лобачевского. - Нижний Новгород : Изд-во ННГУ, 2017. - 49 с. - Текст : электронный.

5. Assessment tools for ongoing monitoring of learning progress and interim certification in the discipline (module)

5.1 Model assignments required for assessment of learning outcomes during the ongoing monitoring of learning progress with the criteria for their assessment:

5.1.1 Model assignments (assessment tool - Test) to assess the development of the competency ОПК-3:

1. What is the main purpose of entrepreneurial activity?

- A) profit making
- B) customer satisfaction
- C) production of goods
- D) ensuring the survival of the entrepreneur and his family

2. Objective conditions for entrepreneurial activity are created by...

- A) government decision
- B) the desire of the entrepreneur himself
- B) initial accumulation of capital
- D) the emergence of the market

3. What area of business activity is optimal for capital investment?

- A) production
- B) trade
- C) finance
- D) all three are the same

4. What are the main features of the feudal subsistence economy?

- A) A three-field crop rotation system, the use of a heavy plow, a wide distribution of fertilizers
- B) The dominance of land rent, the low level of development of technology, the presence of a guild structure of handicraft production, the allocation of land to peasants
- C) Ownership of feudal lords on land, allotment of land to peasants, the presence of serfdom, a low level of technological development, suggesting the absence of an excess product

D) all three options are correct

5. What is the main reason for the transition to cash rent?

A) A sharp increase in the surplus product as a result of changes in the technique and technology of land cultivation in the 11th-12th centuries.

B) The growing need of the feudal lords for money.

C) The expansion of trade as a result of the crusades of the 11th-12th centuries.

D) The protests of the peasants against the increase in natural and labor rent.

6. What type of rent was called "land rent" under feudalism?

A) working

B) natural

C) money

D) All three types of rent together

7. What were the consequences of non-equivalent exchange in the first half of the 16th century.

A) to fences

B) to the "price revolution"

C) the industrial revolution

D) the first world war

8. Who is the author of the economic theory of ICA?

A) Adam Smith

B) Karl Marx

C) Max Weber

D) Karl Kautsky

9. What form of ICA dominated in England in 14th-18th centuries?

a) fencing

b) non-equivalent exchange

c) saving

d) intermediary services in providing trade

10. What form of ICA is not economic?

- A) fencing
- B) intermediary activity in trade
- B) saving
- D) non-equivalent exchange

Assessment criteria (assessment tool — Test)

Grade	Assessment criteria
pass	55% or more correct answers
fail	less than 55% correct answers

5.1.2 Model assignments (assessment tool - Practical task) to assess the development of the competency ОПК-3:

Analysis of entrepreneurial activity on an example (of a specific entrepreneur or entrepreneurial structure)

1. G.D. Stroganov as an entrepreneur.
2. Entrepreneur V.I. Ragozin.
3. Entrepreneurial activity of the Batashev brothers.
4. Entrepreneur F.P. Binders.
5. Pancake millers.
6. Entrepreneurial clan of the Bugrovs
7. Entrepreneurs Bashkirovs.
8. Entrepreneurs Rukavishnikovs.
9. The first entrepreneurs of the 17th century.
10. Entrepreneurs Sirotkins.
11. N.A. Bugrov as an entrepreneur.
12. Shipbuilder Gordey Chernov.
13. Entrepreneurs Vyakhirevs.
14. Makaryevskaya fair from its foundation to 1817.

15. Nizhny Novgorod fair 1817-1917

16. Volga and its role in the development of entrepreneurship.

Assessment criteria (assessment tool — Practical task)

Grade	Assessment criteria
pass	difficulties in comprehensive assessment of the proposed situation; incomplete theoretical justification, which requires suggestive questions from the instructor; execution of tasks with the instructor's prompt; difficulties in the formulation of conclusions.
fail	incorrect assessment of the proposed situation; lack of theoretical justification for the tasks being performed

5.2. Description of scales for assessing learning outcomes in the discipline during interim certification

Шкала оценивания сформированности компетенций

Уровень сформированности компетенций (индикатора достижения компетенций)	плохо	неудовлетворительно	удовлетворительно	хорошо	очень хорошо	отлично	превосходно
	не зачтено		зачтено				
<u>Знания</u>	Отсутствие знаний теоретического материала. Невозможность оценить полноту знаний вследствие отказа обучающегося от ответа	Уровень знаний ниже минимальных требований. Имели место грубые ошибки	Минимально допустимый уровень знаний. Допущено много негрубых ошибок	Уровень знаний в объеме, соответствующем программе подготовки. Допущено несколько негрубых ошибок	Уровень знаний в объеме, соответствующем программе подготовки. Допущено несколько несущественных ошибок	Уровень знаний в объеме, соответствующем программе подготовки. Ошибок нет.	Уровень знаний в объеме, превышающем программу подготовки.
<u>Умения</u>	Отсутствие минимальных умений. Невозможность оценить наличие умений вследствие отказа обучающегося от ответа	При решении стандартных задач не продемонстрированы основные умения. Имели место грубые ошибки	Продemonстрированы основные умения. Решены типовые задачи с негрубыми ошибками. Выполнены все задания, но не в полном объеме	Продemonстрированы все основные умения. Решены все основные задачи с негрубыми ошибками. Выполнены все задания в полном объеме, но некоторые с недочетами	Продemonстрированы все основные умения. Решены все основные задачи. Выполнены все задания в полном объеме, но некоторые с недочетами.	Продemonстрированы все основные умения. Решены все основные задачи с отдельными недочетами, выполнены все	Продemonстрированы все основные умения. Решены все основные задачи. Выполнены все задания, в полном объеме без недочетов

						задания в полном объеме	
<u>Навыки</u>	Отсутствие базовых навыков. Невозможность оценить наличие навыков вследствие отказа обучающегося от ответа	При решении стандартных задач не продемонстрированы базовые навыки. Имели место грубые ошибки	Имеется минимальный набор навыков для решения стандартных задач с некоторым и недочетами	Продемонстрированы базовые навыки при решении стандартных задач с некоторым и недочетами	Продемонстрированы базовые навыки при решении стандартных задач без ошибок и недочетов	Продемонстрированы навыки при решении нестандартных задач без ошибок и недочетов	Продемонстрирован творческий подход к решению нестандартных задач

Scale of assessment for interim certification

Grade		Assessment criteria
pass	outstanding	All the competencies (parts of competencies) to be developed within the discipline have been developed at a level no lower than "outstanding", the knowledge and skills for the relevant competencies have been demonstrated at a level higher than the one set out in the programme.
	excellent	All the competencies (parts of competencies) to be developed within the discipline have been developed at a level no lower than "excellent",
	very good	All the competencies (parts of competencies) to be developed within the discipline have been developed at a level no lower than "very good",
	good	All the competencies (parts of competencies) to be developed within the discipline have been developed at a level no lower than "good",
	satisfactory	All the competencies (parts of competencies) to be developed within the discipline have been developed at a level no lower than "satisfactory", with at least one competency developed at the "satisfactory" level.
fail	unsatisfactory	At least one competency has been developed at the "unsatisfactory" level.
	poor	At least one competency has been developed at the "poor" level.

5.3 Model control assignments or other materials required to assess learning outcomes during the interim certification with the criteria for their assessment:

5.3.1 Model assignments (assessment tool - Test) to assess the development of the competency ОПК-3

1. What is the main purpose of entrepreneurial activity?

- A) profit making
- B) customer satisfaction
- C) production of goods
- D) ensuring the survival of the entrepreneur and his family

2. Objective conditions for entrepreneurial activity are created by...

- A) government decision
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3. What area of business activity is optimal for capital investment?

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- D) all three options are correct

5. What is the main reason for the transition to cash rent?

- A) A sharp increase in the surplus product as a result of changes in the technique and technology of land cultivation in the 11th-12th centuries.
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- a) fencing
- b) non-equivalent exchange
- c) saving
- d) intermediary services in providing trade

10. What form of ICA is not economic?

- A) fencing
- B) intermediary activity in trade
- B) saving
- D) non-equivalent exchange

Assessment criteria (assessment tool — Test)

Grade	Assessment criteria
pass	55% or more correct answers
fail	less than 55% correct answers

5.3.2 Model assignments (assessment tool - Control questions) to assess the development of the competency ОПК-3

1. Subject and objectives of the course "History of Entrepreneurship".

1. Periodization of the history of entrepreneurship. General characteristics of the main stages.
1. General characteristics of the main areas and factors of entrepreneurial activity.
1. Episodic Entrepreneurship in the Ancient World. General characteristics.
1. General characteristics of entrepreneurial activity in the Middle Ages.
1. The agrarian revolution of the 12th century and the creation of prerequisites for the emergence of systematic entrepreneurship.
1. Capital as the basis of entrepreneurial activity. General characteristics of the era of initial accumulation of capital. Entrepreneurial psychology.
1. The main stages and forms of initial accumulation of capital.
1. Initial accumulation in England. Enclosures and their importance.
1. Initial accumulation of capital in Holland and Italy.
1. The consequences of the Great Geographical Discoveries for the development of entrepreneurial activity.
1. The specifics of the initial accumulation of capital in Russia. Fair trade.
1. Early capitalist manufacture as the first form of industrial enterprise.
1. New models of micro and macro management in connection with the emergence of systematic entrepreneurship.
1. The role of business in shaping the prerequisites for early bourgeois revolutions.
1. The industrial revolution in England and its impact on the development of entrepreneurial activity. Industrial hegemony of England.
1. Completion of the industrial revolution in Western countries and its consequences. "Industrial society". Entrepreneurs and the global market.
1. Monopolization of entrepreneurial activity in the late XIX - early XX centuries. The main types and forms of monopolies.
1. Entrepreneurs and colonialism. The struggle for economic markets in the first half of the XX century.
1. Entrepreneurship and war. Economic causes and consequences of the first and second world wars.

1. The main trends and features of the economic development of Western countries in the 20-30-th of the XX century.
1. The global economic crisis of the 1929-1933 and its impact on the development of entrepreneurship in the leading Western countries.
1. State and private enterprise. The main stages and forms of development of state regulation of entrepreneurial activity.
1. State regulation of private business in the United States. Roosevelt's New Deal.
1. State regulation of private business in France. Economic policy of the "People's Front".
1. The German system of state regulation of business in the 1930-th.
1. The development of entrepreneurial activity in a "post-industrial society".
1. Business and the development of social reform in the 20th century.
1. The development of business monopolization in the second half of the 20th century. TNCs and their role in the modern world economy.
1. The main trends and problems of development of entrepreneurial activity in the conditions of the modern world economy.

Assessment criteria (assessment tool — Control questions)

Grade	Assessment criteria
pass	All the competencies (parts of competencies) are formed at a level not lower than " Satisfactory ", at least one competence is formed at the level of " Satisfactory ".
fail	All the competencies (parts of competencies) are formed at a level not lower than " Unsatisfactory ", no one competence is formed at the level of " Poor ".

6. Учебно-методическое и информационное обеспечение дисциплины (модуля)

Основная литература:

1. Чеберко Е. Ф. История предпринимательства / Чеберко Е. Ф. - Москва : Юрайт, 2022. - 123 с. - (Высшее образование). - URL: <https://urait.ru/bcode/490501> (дата обращения: 05.01.2022). - ISBN 978-5-534-08374-3 : 399.00. - Текст : электронный // ЭБС "Юрайт"., <https://e-lib.unn.ru/MegaPro/UserEntry?Action=FindDocs&ids=786179&idb=0>.

2. Чеберко Е. Ф. История предпринимательства : учебник и практикум / Е. Ф. Чеберко. - Москва : Юрайт, 2023. - 123 с. - (Высшее образование). - ISBN 978-5-534-08374-3. - Текст : электронный // ЭБС "Юрайт"., <https://e-lib.unn.ru/MegaPro/UserEntry?Action=FindDocs&ids=848051&idb=0>.
3. Будцын Игорь Валерьевич. Методические рекомендации по изучению дисциплины «История предпринимательства» : учебно-методическое пособие / И. В. Будцын ; ННГУ им. Н. И. Лобачевского. - Нижний Новгород : Изд-во ННГУ, 2017. - 49 с. - Текст : электронный., <https://e-lib.unn.ru/MegaPro/UserEntry?Action=FindDocs&ids=823203&idb=0>.
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Дополнительная литература:

1. Чеберко Е. Ф. Основы предпринимательской деятельности. История предпринимательства : учебник и практикум / Е. Ф. Чеберко. - Москва : Юрайт, 2023. - 420 с. - (Высшее образование). - ISBN 978-5-534-00872-2. - Текст : электронный // ЭБС "Юрайт"., <https://e-lib.unn.ru/MegaPro/UserEntry?Action=FindDocs&ids=849313&idb=0>.
2. Соколов А. С. История финансовой политики и предпринимательства в России в XVIII веке : учебное пособие / Соколов А. С., Нюнько Ю. О. - Рязань : РГРТУ, 2005. - 24 с. - Библиогр.: доступна в карточке книги, на сайте ЭБС Лань. - Книга из коллекции РГРТУ - Экономика и менеджмент. - ISBN 5-7722-0221-9., <https://e-lib.unn.ru/MegaPro/UserEntry?Action=FindDocs&ids=752527&idb=0>.
3. Тимофеева Алла Александровна. История предпринимательства в России : Учебное пособие / Владивостокский Государственный Университет. - 1. - Москва : Издательство "Флинта", 2011. - 192 с. - ВО - Бакалавриат. - ISBN 978-5-9765-0138-6., <https://e-lib.unn.ru/MegaPro/UserEntry?Action=FindDocs&ids=831939&idb=0>.

Программное обеспечение и Интернет-ресурсы (в соответствии с содержанием дисциплины):

1. <http://www.hist.msu.ru/ER/index.html> Library of electronic resources of the Faculty of History of Moscow State University. М.В. Ломоносов.
2. Open Electronic Library <http://www.elibrary.ru/>
3. <http://www.hrono.ru> Chronos. World History in the Internet.
4. <http://www.ostu.ru/hronos/> The World History.
5. EBS "Doe" <http://e.lanbook.com/>
6. EBS "Yurayt" <http://biblio-online.ru>
7. EBS Znanium.com www.znaniy.com
8. MS Windows 7 (лицензия на ГОУ ВПО ННГУ им. Н.И. Лобачевского, идентификатор 47276400)
9. Microsoft Office 2007 Профессиональный + (лицензия на ГОУ ВПО ННГУ им. Н.И. Лобачевского, идентификатор 47729513)
10. Kaspersky Endpoint Security 10 for Windows (лицензия на ГОУ ВПО ННГУ им. Н.И. Лобачевского, №1096-160712-081443-850-73)

7. Материально-техническое обеспечение дисциплины (модуля)

Учебные аудитории для проведения учебных занятий, предусмотренных образовательной программой, оснащены мультимедийным оборудованием (проектор, экран), техническими средствами обучения, компьютерами.

Помещения для самостоятельной работы обучающихся оснащены компьютерной техникой с возможностью подключения к сети "Интернет" и обеспечены доступом в электронную информационно-образовательную среду.

Программа составлена в соответствии с требованиями ОС ННГУ по направлению подготовки/специальности 38.03.01 - Economics.

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